

Meaning 'Land of the Gazelle' in Arabic, Abu Dhabi was founded when a young antelope led a wandering tribe to fresh water, on an island with no more than 300 palm ('barasti') huts, a few coral buildings and the Ruler's fort. This simple island settlement has since been transformed into the modern, cosmopolitan city of Abu Dhabi and the high-rise capital of the United Arab Emirates.

PAST PATRONS OF IEEE GLOBECOM



EXPECTED PARTICIPATION

We expect up to 2,000 participants, technical researchers and industry practitioners from Japan, China, India, Canada, the United Kingdom France, Germany, Korea, the United States and many others.

PAST & FUTURE IEEE GLOBECOM EVENTS

- 2010 - Miami, Florida
- 2011 - Houston, Texas
- 2012 - Anaheim, California
- 2013 - Atlanta, Georgia
- 2014 - Austin, Texas
- 2015 - San Diego, California
- 2016 - Washington, DC
- 2017 - Singapore
- 2018 - Abu Dhabi, UAE
- 2019 - Waikoloa, Hawaii
- 2020 - Taipei, Taiwan



GATEWAY TO A CONNECTED WORLD



PROMOTIONAL POWER PACKAGES

IEEE GLOBECOM 2018

9 - 13 December 2018

Abu Dhabi, UAE

#IEEEGLOBECOM18

ABOUT IEEE COMMUNICATIONS SOCIETY

The IEEE Communications Society is a leading global community comprised of a diverse set of professionals with a common interest in advancing all communications and networking technologies. The Society has over 29,000 members in more than 149 countries.



globecom2018.ieee-globecom.org



INTRODUCTION

IEEE GLOBECOM 2018 is one of the IEEE Communications Society's two flagship conferences. Each year, over 3,000 scientific researchers and their management submit proposals for program sessions to be held at IEEE GLOBECOM. After extensive peer review, the best of the proposals are selected for the conference program, which includes technical papers, tutorials, workshops and industry sessions.

Major components of the conference program include: keynote speakers (representing the elite of the communications industry), technical papers sessions, workshops, tutorials, an awards luncheon and a world class banquet with entertainment. IEEE GLOBECOM 2018 will also place major emphasis on the real-world interests of industry practitioners.

It is with great pleasure that the Abu Dhabi technical and business community was chosen to host this prestigious conference.

In addition to the program shown below, there will be special industry events and opportunities to meet and recruit young engineers. This will include an IEEE Young Professionals event and networking reception.

We offer many levels of patronage and opportunities to exhibit. After all, EVERYONE knows that Patronage Means Leadership and Reputation.

Patronage opportunities include: Involvement in industry sessions, forums, announcing major technology implementations, regulatory impact assessments, effective economic models, and engineering methods used by industry practitioners. Speaking opportunities are available in keynote sessions, industry sessions, presentations, etc. One of the most important aspects of participating is networking with other industry leaders. The event also offers timely and relevant educational opportunities for your employees.

Time/Day	Sun, 9 Dec		Mon, 10 Dec		Tue, 11 Dec		Wed, 12 Dec		Thu, 13 Dec	
08:30 - 10:00	Tutorials	Workshops	Technical Sessions	Industry Sessions	Technical Sessions	Industry Sessions	Technical Sessions	Industry Sessions	Tutorials	Workshops
10:00 - 10:30	Networking Break									
10:30 - 12:00	Tutorials	Workshops	Opening and Keynote Session		Keynote Session		Keynote Session		Tutorials	Workshops
12:00 - 13:30	Lunch		Awards Luncheon		Lunch		Lunch		Lunch	
13:30 - 15:00	Tutorials	Workshops	Technical Sessions	Industry Sessions	Technical Sessions	Industry Sessions	Technical Sessions	Industry Sessions	Tutorials	Workshops
15:00 - 15:30	Networking Break									
15:30 - 17:00	Tutorials	Workshops	Technical Sessions	Industry Sessions	Technical Sessions	Industry Sessions	Technical Sessions	Industry Sessions	Tutorials	Workshops
	Welcome Reception & Exhibits Opening (18:00 - 20:30)		Young Professionals and Dialogue with Industry Leaders (18:30 - 21:00)		Banquet (19:00 - 22:00)					

Benefits	Star Diamond \$200,000	Diamond \$100,000	Platinum \$50,000	Gold \$35,000	Silver \$25,000	Bronze \$15,000	Supporter ≤ \$5,000
Exhibit space	25x25	20x20	20x20	10x20	10x20	10x10	X
Full complimentary conference registrations	15	10	5	4	3	2	1
Complimentary registrations for the Industry Program	30	25	20	15	10	5	X
Exhibit passes	30	25	20	15	10	5	X
Print name on lanyard	✓	X	X	X	X	X	X
Print name on event gift item	✓	X	X	X	X	X	X
Insert the name and the logo in the digital invitation cards	✓	✓	X	X	X		
Keynote speaking opportunity in the program	✓	✓	✓	✓	X	X	X
Speaking opportunities in the program	✓	✓	✓	✓	✓	X	X
Opportunity to host an industry-related event (presentation, seminar, forum or panel discussion)	✓	✓	✓	✓	✓	X	X
Branding in registration area	✓	✓	✓	✓	✓	✓	✓
Recognition from the podium	✓	✓	✓	✓	✓	✓	✓
Company logo (linked to company site) on conference website	✓	✓	✓	✓	✓	✓	✓
Company logo on all conference collateral	✓	✓	✓	✓	✓	✓	✓
Company information, brochures/materials provided with the Conference Backpack	✓	✓	✓	✓	✓	✓	✓
Advertisement in the conference App	✓	✓	✓	✓	✓	✓	✓

✓ Limited ✓ Applicable X Not Applicable

Additional Support Opportunities

Opportunities (at cost) available according to the level of patronage:

- Providing breakfast or lunch to attendees, Mon - Wed
- Providing the Coffee Breaks
- Providing support for the Welcome Reception